

Koloreko is a hair colouring system which uses 100% organically grown herbal ingredients. The Koloreko System does not lighten your natural hair colour but nourishes the hair with colour pigments, making it suitable for both colouring and covering grey hair.

When selecting a colour and shade, keep in mind that the end result will depend on your original hair colour, the selected shade, the application system and how long the paste is left on (exposure time).

As a rule, if your hair is coarse and thick, the exposure time should be longer. If it is fine and porous, you can reduce the time. Keep in mind that if you have dark hair the result will be more subtle and uniform.

If your hair is partially grey or medium brown the end result will be highlights.

If your hair is blonde or white, the result will be more vibrant and uniform.

If your hair has been chemically treated (died, bleached, permed, relaxed, etc.) it becomes more porous. In this case the exposure time for blond Express shades (Extra Light Blonde, Light Blonde, Ash Blonde, Sandy Blonde and Golden Blonde) should be reduced by half.

We recommend doing a strand test before full application to see what the final result will look like.

If you want colourless treatment, use the Neutral tone.

APPLICATION SYSTEM

Use the application guide to select the application system (SINGLE or DUO) and exposure time.

■ **SINGLE Application (Colour):** for colouring dark or medium brown hair with a low % of grey, or to achieve blonde tones on light hair or with a high % of grey. See back SINGLE application guide.

Soft Black, Dark Brown, Deep Brown, Brown, Shiny Brown, Light Brown, Copper, Golden Copper, Golden Blonde, Sandy Blonde, Ash Blonde, Light Blonde, Extra Light Blonde and Neutral.

(Follow step 2 of the application instructions)

■ **DUO Application (Pre Colour + Colour):** for darkening hair with a high % of grey.

Step 1 pre-pigments the hair and step 2 darkens and colours. See back DUO application guide.

1. Pre Colour: Copper, Golden and Ash.

The Pre Colour shade you choose will affect the tone of the final colour.

2. Colour: Soft Black, Dark Brown, Deep Brown, Brown, Shiny Brown, Light Brown, Copper, Golden Copper, Golden Blonde, Sandy Blonde and Ash Blonde.

(Follow steps 1 and 2 of the application instructions)

EQUIPMENT

Non-metal bowl or container, suitable gloves, application brush, comb, hairdresser's apron, dark towel, lotion or oil.



PREPARATION

Pre Colour: Mix approximately one part powder with 2.5 parts hot water (50°/122°F). Use an application brush to stir to a creamy yogurt-like consistency. Break up any lumps and make sure the paste is not runny.

Colour: Mix the contents Colour following the Pre Colour instructions.

Amount: Short to mid-length hair: 50gr. Long hair: 100gr.

APPLICATION

Allow the paste to cool to a comfortable temperature and apply to clean, dry hair, free of sprays or gels. Use the application brush to apply evenly, one section at a time, using a generous amount at the roots.

Step 1. Pre Colour: begin at the front and work your way to the nape of the neck.

Exposure time: 15 min approx.

Rinse hair and towel dry.

Step 2. Colour: begin at the front and work your way to the nape of the neck. Work in the opposite direction when using blonde Express shades.

After application, cover your hair with a plastic cap, except when using blonde shades.

Exposure time: 5–60 min depending on the shade. See back the application guide.

Rinse hair thoroughly, gently shampoo, apply conditioner and dry.



For first-time application on untreated hair, work the paste through the hair from roots to tips.



For subsequent applications, apply to roots only (**particularly important with blonde Express shades**).

If you want to accentuate the colour in the mid-section and ends of your hair, apply the paste after $\frac{3}{4}$ of the exposure time has elapsed.

OBSERVATIONS

After application, the natural oxidation process will cause the darker shades and the DUO application shades to gradually become darker and richer. The colour will settle to its final shade after about 24-48 hours. If after this time the shade is lighter than desired, we suggest you repeat the Colour process without the Pre Colour application.

These shades may also appear ashy at first. This effect is more noticeable when white roots are longer than 1 cm or if your hair is very light or completely white. These ashy overtones tend to fade in around 24-48 hours. If they persist, we suggest you wash your hair after 48 hours.

FREQUENCY

Dark, warm shades should be applied regularly to prevent the root effect and enhance the colour. Therefore, we recommend applying before roots grow out 1 cm or once a month.

Blonde shades should be applied to roots longer than 1 cm. This will cover new root growth without over saturating the areas previously coloured.

BLENDING COLOURS

If you want to correct coppery tones on dark shades, apply Soft Black to the affected area for approx. 20 mins.

If you want to correct coppery tones on light shades, apply one part Soft Black to two parts Neutral to the affected area for approx. 15 mins.

If you want to correct violet or ashen tones on dark shades, apply Copper to the affected area for approx. 20 mins.

If you want to correct iridescent or pinkish tones on light shades, apply Golden Blonde to the affected area for 5-10 mins.

PRECAUTIONS

Use only as a hair dye.

Do not use if the scalp is damaged or irritated.

Do not use on eyebrows or eyelashes. If the paste comes in contact with the eyes, rinse immediately with cold water.

Always use clean, dry utensils when removing the colorant powder (from the package).

Always use suitable gloves during application.

To prevent staining, apply cream or oil along the hairline.

KOLOREKO contains 100% organic herbal ingredients. However, some people may be sensitive or allergic to plant-based dyes. To rule this out, an allergy alert test should be performed 48 hours before each product use. Perform the allergy test on an area of skin sized approximately 2 cm x 2 cm on forearm. Spread evenly a pea-size amount of the powder mixed with water (1:2 1/2 ratio) and leave uncovered for 45 minutes. Avoid contact with clothes. After 45 minutes, wash off the product thoroughly with lukewarm water. If any reaction occurs during the processing time or during the following 48 hours, rinse immediately and do not use this product. Please consult a doctor if there are any doubts.

Before applying Dúo, carry out an allergy alert test using both products.

Keep out of the reach of children.

Except for blond Express shades, do not paint highlights or apply bleaching solutions over hair coloured with Koloreko.

Do not keep unused paste. If you have leftover powder close tightly the package.

STORAGE

Keep in a cool and dry place.

For more information visit www.koloreko.com



Depending on the percentage of grey hair, the natural colour of the hair and the desired colour of the Koloreko range, see in this first table the type of application recommended as a SINGLE or DUO.

SINGLE APPLICATION GUIDE

Indicated for colouring dark or medium brown hair with a low % of grey, or to achieve blonde tones on light hair or with a high % of grey.

- 1. SIMPLE Application:** see in this table the exposure time of the colour.
- To see the resulting colour visit the QR of the application guide.

KOLOREKO COLOUR RANGE	NATURAL HAIR COLOUR											
	Black	Dark Brown	Brown	Light Brown	Dark Blonde	Blonde	Light Blonde	Extra Light Blonde	25% grey	50% grey	75% grey	100% grey
Soft Black	60 min	60 min	60 min	DUO SOFT BLACK	DUO SOFT BLACK	DUO SOFT BLACK	DUO SOFT BLACK	DUO SOFT BLACK	60 min	DUO SOFT BLACK	DUO SOFT BLACK	DUO SOFT BLACK
Dark Brown	60 min	60 min	60 min	60 min	60 min	DUO DARK BROWN	DUO DARK BROWN	DUO DARK BROWN	60 min	DUO DARK BROWN	DUO DARK BROWN	DUO DARK BROWN
Deep Brown	60 min	60 min	60 min	60 min	60 min	DUO DEEP BROWN	DUO DEEP BROWN	DUO DEEP BROWN	60 min	DUO DEEP BROWN	DUO DEEP BROWN	DUO DEEP BROWN
Brown	60 min	60 min	60 min	60 min	60 min	60 min	DUO BROWN	DUO BROWN	60 min	60 min	DUO BROWN	DUO BROWN
Shiny Brown	45 min	45 min	45 min	45 min	45 min	60 min	60 min	DUO SHINY BROWN	45 min	45 min	60 min	DUO SHINY BROWN
Light Brown	45 min	45 min	45 min	45 min	45 min	60 min	60 min	DUO LIGHT BROWN	45 min	45 min	60 min	DUO LIGHT BROWN
Copper	45 min	45 min	45 min	45 min	45 min	30 min	30 min	30 min	45 min	45 min	DUO COPPER	DUO COPPER
Golden Copper	30 min	30 min	20 min	20 min	20 min	20 min	15 min	15 min	30 min	25 min	DUO GOLDEN COPPER	DUO GOLDEN COPPER
Golden Blonde	20 min	20 min	20 min	20 min	20 min	15 min	10 min	10 min	15-20 min	15 min	DUO GOLDEN BLONDE	DUO GOLDEN BLONDE
Sandy Blonde	20 min	20 min	20 min	20 min	20 min	15 min	10 min	10 min	15-20 min	15 min	10 min	DUO SANDY BLONDE
Ash Blonde	20 min	20 min	20 min	20 min	20 min	15 min	10 min	10 min	15-20 min	15 min	10 min	DUO ASH BLONDE
Light Blonde	20 min	20 min	20 min	20 min	20 min	15 min	10-15 min	10 min	15-20 min	10-15 min	10-15 min	10 min
Extra Light Blonde	20 min	20 min	20 min	20 min	20 min	10 min	5-10 min	5-10 min	15-20 min	10-15 min	10-15 min	10 min
Neutral	45 min	45 min	45 min	45 min	45 min	45 min	45 min	45 min	45 min	45 min	45 min	45 min



DUO APPLICATION GUIDE (Special gray hair)

Indicated for darkening light hair or with a high percentage of grey. Step 1 pre-pigments the hair and step 2 darkens and colours.

- 1. DUO APPLICATION:** See in this table depending on the desired final result the Pre Colour, the Colour and the recommended exposure time.
- To see the resulting colour visit the QR of the application guide.

STEP 1 PRE COLOUR		STEP 2 COLOUR		RESULT
Copper Pre Colour	15 min	Soft Black	60 min	COPPER SOFT BLACK
Golden Pre Colour				SOFT BLACK
Ash Pre Colour				BLUE SOFT BLACK
Copper Pre Colour	15 min	Dark Brown	60 min	COPPER DARK BROWN
Golden Pre Colour				GOLDEN DARK BROWN
Ash Pre Colour				ASH DARK BROWN
Copper Pre Colour	15 min	Deep Brown	45-60 min	COPPER DEEP BROWN
Golden Pre Colour				GOLDEN DEEP BROWN
Ash Pre Colour				ASH DEEP BROWN
Copper Pre Colour	15 min	Brown	30-45 min	COPPER BROWN
Golden Pre Colour				GOLDEN BROWN
Ash Pre Colour				ASH BROWN
Copper Pre Colour	15 min	Shiny Brown	30-45 min	COPPER SHINY BROWN
Golden Pre Colour				GOLDEN SHINY BROWN
Ash Pre Colour				ASH SHINY BROWN
Copper Pre Colour	15 min	Light Brown	30-45 min	COPPER LIGHT BROWN
Golden Pre Colour				GOLDEN LIGHT BROWN
Ash Pre Colour				ASH LIGHT BROWN
Ash Pre Colour	15 min	Copper	30 min	DARK COPPER
Ash Pre Colour	15 min	Golden Copper	30 min	GOLDEN COPPER DARK BLONDE
Ash Pre Colour	15 min	Golden Blonde	20 min 30 min	GOLDEN BLONDE GOLDEN DARK BLONDE
Ash Pre Colour	15 min	Sandy Blonde	20 min 30 min	SANDY BLONDE SANDY DARK BLONDE
Ash Pre Colour	15 min	Ash Blonde	20 min 30 min	ASH BLONDE ASH DARK BLONDE

